

## WFHB Board of Directors Meeting Minutes

**Date:** Monday February 24<sup>th</sup>, 2024, 6:00pm

**Location:** Monroe County Public Library, room 214

### Call to Order

**Present:** Mark Hood, Brooke Turpin, Chuck Beckett, Ben Myers, Addison Rogers, Jo Ann Vogt, Ron Kadish, Jar Turner

**Absent:** Emily Jackson

### Public Comments

(No one outside the board present)

### Review/Approve Prior Minutes

January minutes were approved subject to suggested updates.

### Review (Previous Month) Action Items

These actions were reviewed:

- Emily and Jo Ann to assist with this year's elections at the annual meeting.
- Emily volunteered to share the history of board membership since 2010.

### Actions

- Jar to schedule a Community Advisory Board Meeting
- Mark to work with Brooke on our profile for the Charity Navigator site.

### Staff Reports

#### *GM Report*

- Books approved through November. Awaiting minutes from January and February and a few other loose ends before ready for the auditors.
- New phones are installed and working.
- Our live shows from the BCT are on air and improving. We need new volunteers to support this effort.
- Plans for the station's 50<sup>th</sup> anniversary celebration on 10-July are on track. Jar reported we are estimating a \$5,000 budget for the event. Mark moved the board approve and the motion passed.
- We are almost finished implementing read-only access to our digital music library maintained on the record library Mac to both air room computers.

### *Development Report*

- Brooke is organizing a resumption of regular development committee meetings.
- New program guides are almost ready.
- We have staff portraits completed thanks to Anna Powell Denton. Will be using them with staff bio pages on the web site.

### *Finance Report*

Mark presented a summary of our finances.

### *Committee Comments*

## Unfinished Business

Chuck shared information on accessing the Board folder on Perdita (our file server) with board members.

## New Business

## Upcoming Meetings

- Next board meeting will be on 24-March at the Monroe County Public Library, room 214

## **20250224 GM Report**

### **Development & Finance**

- Operations account reconciled through November.
- Auditors have most of what they need (heads up we'll need quick turnaround time on Feb minutes). I've extended the CPB FSR filing deadline has been extended until April.

### **Facilities & Equipment**

- Our new smithville phone system has been distributed throughout the building. Callers are prompted by an auto assistant that direct calls to business office, news department, air room, and music and youth radio director. Each studio is equipped with a line for phone interviews. Smithville has basically embedded themselves into this project to help us achieve exactly what we're trying to do. Our demands for a radio station are more complex than most businesses, especially with things like routing audio to a live mixer and recording segments for broadcast. My contact there is pitching an idea with their marketing team to package a promotional video to highlight the partnership.

### **Personnel & Policy**

- Staff has been putting in more time into training materials and milestone tracking. I attended the last Mixology training to look for ways to improve the training. At the next mixology we're going to roll out new programming contracts related to the training. This is an overdue item as DJ Guidelines that were typically renewed this year have fallen by the wayside. We will issue to all programmers by the annual meeting. We are also beta testing Self evaluations and program reviews. The program reviews will be issued to CAB.
- Schedule CAB.
- I've been training small groups for MegaSega training once a month. A video training is probably what is needed.
- Now that Local Live has been moved to Monday 8pm, I will begin conducting engineering training monthly just prior. The idea is to provide a brief overview of audio and then immediately put them into the recording environment. This will begin the second Monday in March.

### **Programming & Promotion**

- Live from the BCT still has some kinks but its sound and timing are improving. I am questioning its sustainability without someone to take over what I'm doing for it. It's a great training opp for volunteers, but it pretty much clears out a whole afternoon and evening to have someone take the lead.
- 50th Anniversary Event
  - We have met with Mark Bingham, one of the performers and showrunner for the original event. We discussed a showcase of the O.G. performers. There's also the possibility for an oral history project.
  - We have a headliner called [REDACTED] from Indianapolis that comes highly recommended by our Music Director. They are on the rise and now is a good

time to get them as they are getting too big for Bloomington, which is happening a lot these days. They're performing at Non-comm this year, which is an indicator of their accent. They are asking for [REDACTED] for the gig. They are close enough to not need to put them up for the night. The Bluebird is not charging a rent fee, but he'll take \$300 from the door for the sound engineer. We'll keep the rest of the door money. Other fees would include poster design and printing, and paying the local openers a little something. I'd like to request to move forward with the headlining artist with the expectation there will be no further costs associated with the act. With a rough estimated cost of \$5000 total, we'd need to sell 250 tickets at \$20 each to break even. Considering the size of Block Rocker and it being our big summer event, I'm optimistic But we should deliberate. I could set up tickets through the BCT box office to keep tabs on ticket sales.

### **Website & Technology**

- We're just one puzzle piece away from our plan to make our digital music library read-only accessible on the air room computers. This will allow programmers to playback files without the risk of file deletion. I'll follow up with Chuck for the missing piece, trying before the quarterly meeting.