

WFHB Board of Directors Meeting Minutes

Date: Monday November 25th, 2024 6:00pm

Location: Monroe County Public Library, room 214

Call to Order

Present: Mark Hood, Brooke Turpin, Chuck Beckett, Ben Myers, Emily Jackson, Addison Rogers, Jo Ann Vogt, Ron Kadish, Jar Turner

Absent:

Public Comments

(No one outside the board present)

Review/Approve Prior Minutes

October Minutes approved.

Review (Previous Month) Action Items

Board discussed adding an action item review for each meeting. Reviews had not happened in past meetings. We will do them going forward.

Actions

- Chuck to work with members and Jar to set up a WFHB.org email address for use with Board Team folder.
- Chuck will meet with board members to set up each member's computer to access the Board of Directors team folders as well as the general manager and development director.
- Brooke to post donor endowment letter with instructions to board Slack channel.
- Brooke to notify the board of end of year donor calls in Slack channel.
- All board members. We need participation in the endowment campaign. Any amount will help.

Staff Reports

GM Report

- The station is back with all systems damaged by lightning restored except for the phone system. (Quotes are outstanding)
- The station's books are reconciled through October, ready for auditors.
- We are continuing to develop training sessions for engineering, DJ training and news reporting.
- We are in the early planning stages for a 50th Anniversary of the first Bloomington Radio Project which become WFHB. Tentative date in early July.
- We are making several changes to our program lineup and broadcast schedule.

Development Report

- Brooke gave an update on grants, donor year end letter, the endowment campaign, lapsed donor year end calls by board members, underwriting, and the status of the Web Store project to enhance the “Donate Now” web site button.

Finance Report

Mark presented a summary of our finances.

Committee Comments

Unfinished Business

New Business

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Upcoming Meetings

- The WFHB Quarterly meeting is planned for 14-Dec at the Monroe County History Center.
- December board meeting will be the Monroe County Public Library, room 214
The meeting will be on 16-Dec instead of our regular 4th Monday of the month to avoid conflicts around the holiday season.

20241125 GM Report

Development & Finance

- Our insurance company is reimbursing us for damaged equipment to the tune of ~\$8000. We're still awaiting the check.
- We've received our next round of CPB funding: \$86,500. (\$62,435 unrestricted, \$24,065 restricted). There's anxiety about what happens to the CPB with the incoming administration, but until we know certainties we're all systems go. We have considerations to make with our messaging in the meantime.
- I've been combing through some expenses to get us in the black

Facilities & Equipment

- I'm talking with Smithville about replacing/updating our phones and service. Unfortunately a one time purchase of all of the phones with service through landline isn't one of their offerings. Instead, it's VOIP and each phone will have a monthly charge moving forward. There are advantages to VOIP but will add to our annual budget in perpetuity. An engineer from Smithville will be at the station next week to demo the phones we'll be using to make sure they can be tapped into the air room board and studios for interview broadcast and recording. We have not committed at this point, but there are many advantages to using a local provider. Our phone bill would increase \$185 per month after \$485 installation charges.
- Other than the phones and a computer or two, we've recovered from the lightning strike.

Personnel & Policy

- We're restructuring training documents into a flow from Volunteer Orientation to Mixology to Engineering and including everything in the soon to be released Programming Guidelines document.

Programming & Promotion

- I'm in conversation with Dave Kubiack about a 50th anniversary party commemorating the first benefit concert for the Bloomington Radio project, which became WFHB. The concert took place on July 9, 1975. We're looking at either July 8 or 10th. Bands TBD.
- We're moving *Local Music Show* and *Local Live* to Mondays 7-9pm and moving *American Routes* to Sunday night. We're dropping *etown* on Sundays. A new local Punk program called *Radio Razio* will replace Wednesday night's *Local Music Show*. This is a radical change as these programs have been in these time slots for many years. We are doing so in the interest of making space for more locally produced programs and putting our Local Music out in front of the week at an earlier time so it doesn't compete with events in town.

Website & Technology

- We've been having some issues with our new router dropping out and kicking internet/wifi offline. This has required someone in the building to manually reboot the router. I'm researching some failsafe options with Tom Henderson.