

## WFHB BOARD OF DIRECTORS MEETING MINUTES

**Date:** Monday Sep 11th 6:00pm (This is the August meeting rescheduled to this date)

**Location:** Monroe County Public Library room 214 and online via Zoom

### I. CALL TO ORDER, ATTENDANCE OF BOARD MEMBERS

**Present:** Sheryl Mitchell, Sarah Taylor, Chuck Beckett, Jar Turner, Emily Jackson, Ben Myers, Mark Hood, Darran Mosley, Terry Mason, Rob Stewart-Ingersoll

**Absent:** Brooke Turpin

### II. OPEN FOR PUBLIC COMMENT

### III. REVIEW / APPROVAL OF MINUTES

- We have all minutes either posted to the site, or posted to the board channel for approval, except for April's minutes.

### IV. Review (Previous Month) Action Items

- CPB Training is required for all board members by the **end of September!** Our CPB funding is dependent on this.

### V. REPORTS

1. Jar's GM report is the report for the annual meeting on Saturday 9-Sep. Nothing new in the past 48 hours. But several discussion points below.
2. The new front door has been installed in the studios lobby. (Financed by the City) No holes or drafts.
3. We are beta testing a new self-evaluation form, which we'd like to eventually roll out to everyone.
4. We are planning on a formal audio engineering training course to be offered soon.
5. We are searching for a contract engineer and doing knowledge transfer. Jar visited the transmitter site today with Sundog.
6. The search for contract engineers is not making much progress. The new job description includes a lot of Information Technology skills and it's really a full-time job as described. Jar would like to have staff members trained in IT skills, giving us flexibility in the engineering description as well as some redundancy/backup. The Society of Broadcasting Engineers, based out of Indianapolis have number of reasonably priced courses.

#### A. Finance Report

Mark led the board in a review of our current financial state.

## B. Committee Comments

1. The board voted to combine the Policy and Personnel committees, as the members are mostly the same. Personnel's work varies according to the needs of the station while Policy's work is usually more steady and less urgent. Combining the groups makes practical sense.
2. A motion to combine the two committees into the "Personnel and Policy" committee was passed unanimously.
3. We will make the current Policy Slack channel a private channel and rename it to "Personnel and Policy". We will archive the current "Personnel" Slack channel. The combined committee will meet on the third Monday of each month.

## VI. OLD BUSINESS

None for this meeting

## VII. NEW BUSINESS

None for this meeting

## VIII. Strategic Planning

1. Jar would like the board to take the lead in synthesizing a new strategic plan.
2. The board discussed having the same 5 categories as the 2013 plan but dropping the Actions/Tactics lists below each category from the strategic plan and perhaps adding some even higher level goals that might cut across the 5 categories.
3. We may find ourselves revisiting our Mission and Vision statements.
4. It would be great if we could come up with appropriate metrics for these high level goals.
5. We talked about a subcommittee for the plan but did not reach any formal conclusions.

## IX. ACTIONS:

### A. Outline of Actions to Complete

Board should review the SWOTs, 5 Categories described in the Google Doc posted to Slack, and come ready to spend time in the 2<sup>nd</sup> half of the board meeting on strategic planning.

### B. Upcoming Board Meetings

Monday September 24th 6pm. Venue: MCPL room 2A.

## C. Upcoming Events

CPB Training is required for all board members by the end of September.