

WFHB BOARD OF DIRECTORS MEETING MINUTES

Date: Monday June 26th 6:00pm

Location: Monroe County Public Library room 2A and online via Zoom

I. CALL TO ORDER, ATTENDANCE OF BOARD MEMBERS

Present: Chuck Beckett, Jar Turner, Brooke Turpin, Emily Jackson, Ben Myers, Mark Hood, Darran Mosley, Terry Mason

Absent: Sarah Taylor, Sheryl Mitchell, Rob Stewart-Ingersoll

II. OPEN FOR PUBLIC COMMENT

III. REVIEW / APPROVAL OF MINUTES

IV. Review (Previous Month) Action Items

V. REPORTS

General Manager and Development reports were posted to board members in advance of the meeting. In view of our full agenda the board decided to not formally review them at the meeting.

A. Finance Report

Mark led the board in a review of our current financial state.

- The board has approved the 990 tax form. Mark is corresponding with our accountants as our situation has changed this year.
- We have met our CPB CSG threshold of \$300,000. Having met the threshold in two consecutive years our payment from the CPB will likely go up.

B. Committee Comments

None for this meeting

VI. OLD BUSINESS

None for this meeting

VII. NEW BUSINESS

C. Election of Board Officers

In accordance with WFHB bylaws the board elected principal officers for the coming year.

- Emily Jackson was elected board president.
- Chuck Beckett was elected board secretary.
- Mark Hood was elected board treasurer.

D. Strategic Planning

The board will meet on July 12th to help define the station's strategic plan. The last plan was formulated in 2013. Jar has requested input from staff and from WFHB standing committees. We also have input from our technology audit by KPFA's chief engineer, listener surveys in 2016 and 2020, and other feedback. Jar has had discussions with staff focusing on 5 areas:

1. Development & Finance
2. Facilities & Equipment
3. Personnel & Policy
4. Programming & Promotion
5. Website & Technology

The station has created a dedicated Slack channel to help formulate the strategic plan, and the board will be using it as well as gathering other input. Emily Jackson suggested several ways to gather input and suggested we examine best practices at other community radio stations. Terry Mason shared material on strategic planning guidance.

E. Sustaining Donor Event

Brooke has organized a sustaining donor event at the Waldron for July 20th from 5pm to 8pm. The purpose of the event is to thank our sustaining donors. Response to her 'save the date' email has been very good. There will be live music and live DJs. Board members are encouraged to participate.

VIII. ACTIONS:

A. Outline of Actions to Complete

Board members should make best efforts to participate at upcoming Strategic Planning and Sustaining donor events.

B. Upcoming Board Meetings

Monday July 24th 6pm Venue: MCPL. Note: this is the 4th Monday. There is a 5th Monday in July.

C. Upcoming Events

- 12th July Strategic Planning meeting.
- 20th July Sustaining Donor event

20230626 GM Report

What's happening?

Development & Finance

- Bank Reconciliation complete through May 2023. I'd like to spend some time with Mark to streamline redundant accounts in Quickbooks.

Personnel & Policy

- New Cox Scholar Intern Nathan Rushemeza will begin August 14th to begin his 4 year internship with WFHB. We've had incredible success with this program.
- Working with staff on overhauling Training sessions for volunteers, adding formalized training sessions in areas such as live music engineering, live interviewing, writing for radio.

Facilities & Equipment

- Still waiting for our front door to be replaced as part of SEEL grant from City of Bloomington. The vendor said it was delivered to the wrong address. !?!
- Staff cleaned out a TON of old junk items/papers out of the station.

Website & Technology

- Weekly web development meetings have helped to focus on the user experience for rolling out an updated version of our website. Project will take a pause during the NFCB Conference.
- The stream was down last night until this morning. The PC we use to stream our audio signal to the web is overdue for replacement. Last week, an attempt to transfer the responsibility to another machine failed. The current machine is on Windows 7.

Programming & Promotion

- Call & Response Jazz Local Live @ Blockhouse June 28 7:30-10pm.
- Granfalloon Events with Mark Bingham were successful.
- Youth Radio collaborated with Boys & Girls Club to host tours of the station and to record back-announcing from the camps to edit into their playlist. [Check it out!](#) The crew also did a Voices in The Street at Granfalloon Festival!

What's next?

- Out for NFCB June 28-July 4. Back on July 5th.
- Block Rocker Board of Public works meeting on July 3. We'll receive a formal decision on whether we can block off the street on August 19th. We're holding off on the lineup announcement and promotion until it's approved. I'll likely follow up with Lamar Advertising for a billboard.
- Update Streaming PC.
- Youth Radio will be recording Girls Rock showcase event on July 22
- Local Live Remote @ Orbit Room with [Geodize](#) and [Copeland James](#) on July 19.
- Strategic Plan retreat July 12th at 6pm