

# WFHB BOARD OF DIRECTORS MEETING MINUTES

**Date:** Monday July 24th 6:00pm

**Location:** Monroe County Public Library room 2A and online via Zoom

## I. CALL TO ORDER, ATTENDANCE OF BOARD MEMBERS

**Present:** Sheryl Mitchell, Sarah Taylor, Chuck Beckett, Jar Turner, Brooke Turpin, Emily Jackson, Ben Myers, Mark Hood, Darran Mosley, Terry Mason, Rob Stewart-Ingersoll

**Absent:** (None)

## II. OPEN FOR PUBLIC COMMENT

## III. REVIEW / APPROVAL OF MINUTES

We need to get caught up on the board minutes for the past few months.

## IV. Review (Previous Month) Action Items

## V. REPORTS

General Manager and Development reports were posted to board members in advance of the meeting. In view of our full agenda the board decided to not formally review them at the meeting.

### A. Finance Report

Mark led the board in a review of our current financial state.

### B. Committee Comments

None for this meeting

## VI. OLD BUSINESS

None for this meeting

## VII. NEW BUSINESS

### C. Donor Appreciation Event

Consensus was that the event was a success. Messages were short, spending was not excessive, catering was great. Our donors had a good time.

#### D. House of Representatives subcommittee draft budget

Emily will draft a press release for the station on our stance.

#### E. Participating Membership

Chuck outlined a plan to begin determining PM status well before the next Annual Election.

### VIII. Strategic Planning

The board will incorporate strategic planning, building on the work of the board at a special meeting on the plan that took place on 12-July. The board will devote part of each meeting to work on the Strategic plan.

Jar outlined five general categories that all activities at WFHB fall under. The 12-July meeting had begun work on a SWAT (Strengths, Weaknesses, Opportunities, and Threats) and the meeting concentrated on filling out the remaining parts of the SWOT diagram. For board members, a copy of the detailed results is posted on the Strategic Planning Slack channel.

### IX. ACTIONS:

#### A. Outline of Actions to Complete

Board members should make best efforts to participate at upcoming Strategic Planning and Sustaining donor events.

#### B. Upcoming Board Meetings

Monday August 28<sup>th</sup> 6pm Venue: MCPL.

#### C. Upcoming Events

- 19<sup>th</sup> August – Block Rocker
- CPB Training required for all board members by the end of September

## 20230724 GM Report

### What's happening?

- Bank Reconciliation caught up through June 2023.
- Began weekly Engineering meetings with Chief Engineer and volunteers interested in supporting Sundog as he undergoes chemotherapy for lymphoma.
- We received approval to block off the street on August 19 for Block Rocker. Began weekly Block Rocker meetings to nail down final details.
- Broadcast Local Live Remote from Orbit Room. We did have some unexpected drop outs during the broadcast, indicating that we need to run speed tests from the venues we are broadcasting from.
- Working with Staff one-on-one with SWOT goals for their respective departments.
- We've collected quotes on installing a generator at the Firehouse and we'll be approaching the city for funding.
- NFCB Sessions Attended:
  - Finding and Retaining Station Talent
  - Digital Strategy
  - Keynote: Navigating the Conundrums of DEI Work
  - Trends and Tools for Engaging and Growing Music Listeners
  - Open Source Tools and Tech
  - Equity and Fair Practices in Audio

### What's next?

- Drafting press release in response to House Sub Committee's plan to zero out CPB funding by 2026. I'll post the final version to the web, send to other media.
- Researching backup Engineers for hire.
- Overhauling Training sessions for volunteers, adding formalized training sessions in engineering, MegaSeg DJ.
- Codifying program/programmer/peer evaluation/training process.
- COVID-19 Vaccine Policy Research. Talk to Health Administrator Lori Kelly.
- Out of the office next week for vacation.

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