

WFHB BOARD OF DIRECTORS MEETING MINUTES – April 25, 2022
(meeting held by Zoom)

CALL TO ORDER – ATTENDANCE

Meeting was called to order at 6:05 PM. Quorum was met.

Present: Ed Long, Mark Hood, Sarah Lyttle, Sarah Taylor, Chuck Beckett, Jar Turner, Emily Jackson, Brooke Turpin, Darran Mosley

Absent: None

Guests: None

I. OPEN FOR PUBLIC COMMENT

No one from the public was present.

II. REVIEW/APPROVAL OF MINUTES

Minutes of the January 2022 and February 2022 were approved. The minutes of the March 2022 meeting were not discussed, since they were just posted yesterday.

III. REVIEW LAST MONTH'S ACTION ITEMS

- A. The Policy Committee has recommended an updated COVID policy to take effect on May 3, 2022. Masks will no longer be required but vaccinations will continue to be required. Motion made and approved by the Board.
- B. Chuck and Sheryl will run for another term on the Board of Directors. We are still looking for two additional candidates.

IV. REPORTS

A. General Manager Report from Jar Turner is attached to these minutes.

B. DEVELOPMENT COMMITTEE REPORT – Brooke Turpin

1. Brooke reported on the Spring 2022 Fund Drive. We did not quite meet the goal during the drive but with follow ups we should be there soon. There is still a small amount yet to be paid and those pledgers will be sent a reminder. We did have 130 new donors sign up during the drive. About 180 water bottles were requested and they should be mailed to donors in the near future.

2. The fundraising efforts during the pledge drive were not limited to the on-air drive. We also had an email campaign as well as letters being sent. Kudos

were relayed to Brooke for all of her efforts in preparing for and conducting the Spring 2022 Fund Drive.

3. We are working very hard on underwriting and co-sponsorship requests. Almost all requests are event-based. We did lose a long-time underwriter but have developed some new relationships would more than replace the lost income.

4. We asked that the Policy Committee consider a policy to keep donor names as anonymous, to clarify for board members and minutes takers.

5. We are currently trying Airtable as a new place to keep underwriting information.

C. FINANCE COMMITTEE REPORT – Mark Hood

1. Fiscal year 2021 audit process is finished except for the final post-audit review with the auditors. Audited financial statements have been sent to the Corporation for Public Broadcasting.
2. We currently have positive balances in both restricted and unrestricted accounts. Mark explained that restricted funds are for national programs only.
3. We are on track to qualify for continued CPB funds but there is still a long way to go to get there.

V. OLD BUSINESS – Old business was not discussed.

VI. NEW BUSINESS – Our cleaning person has discontinued his services. We will hire a replacement soon.

VII. NEW ACTION ITEMS – Upcoming Events

1. June 1-5 Grand Falloon
2. Rogers Street Block Party
3. Finger Style Guitar Festival
4. August 20 Block Rocker
5. 4th Street Arts Festival
6. June 11 @ 1:00 PM -- WFHB annual meeting at the Monroe County Library, room 1B and 1C

NEXT REGULAR BOARD OF DIRECTORS MEETING IS ON MONDAY, MAY 23 AT 6:00 PM at the Monroe County Library, room 214.

20220425 GM Report

What's happening?

- WFHB policy voted to go “masks optional but encouraged” starting on May 3, 2022 . Proof of Vaccine still stands for all personnel and guests, plus continued use of personal mic windscreens, air purifier unit, and encouragement of sanitation.
- Bob MacLean has retired from his cleaning business. I have not decided on whether or not to hire a new cleaning company. I'm hoping everyone can pitch in. Emily Jackson has offered to clean the bathrooms. Bob MacLean is still taking out the trash if we bring it all to the large trash can. Wilder has volunteer to consolidate trash weekly.
- Starting to track equipment in Airtable database, starting with servers donated by Tom Henderson.
- Wrapping up performance Evaluation for Kirsten Payton Operations Assistant. My performance review is next followed by Sundog and then Christine.
- Met with project school to discuss youth radio partnership and project ideas. Lots of potential, especially in Fall. All ages shows, and potential YR camp also in discussion as a way to attract attention to YR. Also, tshirt order will be placed next week. I've purchased some advertising to get YR info on the backs of tshirts distributed and Bloomington North.
- Bookkeeping/Reconciliations up-to-date as of 3/31/2022.
- Submitted street closure application for Block Rocker event on August 20, 2022. Looking to use it as a reason to fundraise during the summer. Festival Application is next.
- News Director Kade Young attended the ceremony for Society of Professional Journalists award recipients. 9 AWARDS! I'm very proud.
- Drafting complete engineering checklist for new volunteer engineers. Would be great to have an intern from Jacobs.
- Met with faculty from The Project School to think about radio related projects for Fall.

What's next?

- I'll be out for Non-Comm in the first week of May.
- Annual Meeting June 11 at MCPL meeting room 1B and 1C.
- Updates to program schedule. Kade and Christine have been tasked with mocking up their own dream program schedule and next month we will reconcile the two. I would also like to get a guide with descriptions for each program to distribute.
- Co-sponsored events to table in need of volunteers: Grand Falloon Festival, 4th & Rogers Block Party, Finger Style Guitar Festival (Brown Co.), Block Rocker, 4th Street Arts festival
- Getting recorded PSAs back on the air consistently. Tasking Marty Abaddi with some outreach to nonprofits and setting up recording sessions.
- Reaching out to Lamar Advertising to see they would do another campaign for us before the end of the FY.

- Dine and Donate @ Lennies each Wednesday in June. Will kick off with WFHB DJs spinning vinyl on the first Wed.