

WFHB BOARD OF DIRECTORS MEETING AGENDA

DATE Monday June 27, 6:00pm

MCPL Rm 214

I. CALL TO ORDER, ATTENDANCE OF BOARD MEMBERS

Present: Mark Hood, Darran Mosley, Sarah Taylor, Chuck Beckett, Emily Jackson, Brooke Turpin, Jar Turner

Absent: Sheryl Michell, Ed Long

Guests:

II. OPEN FOR PUBLIC COMMENT

III. REVIEW / APPROVAL OF MINUTES May approved and posted

IV. Review (Previous Month) Action Items

V. REPORTS

A. General Manager Report (will be attached to approved minutes)

Note: the hire of Jeremy Herhursky-Schneider for IT paid Internship was approved by board vote via Slack communications on Wednesday June 15th. The Internship will pay \$15 per hour at 8-10 hours a week until Fall semester begins. This was done to make the hire in a timely manner. Jeremy will assist with AirTable which is central to IT development and managing data and the program log.

Talked about on-air program review and proposed new programs.

Discussed door replacement, will get a quote to include bullet proof glass to determine cost

B. Finance Report

C. Development Comm Report

Brooke talked to people from Constellation (theatre). No trades likely, possible use of Firebay.

Cardinal Stage has exclusive contact with another radio station.

New Underwriting info on card stock - looks great!

Talked about Bedford - how to replicate Brown County Hour there. How to reach out via Youth Radio

D. Committee Comments

160,000 are reached by our signal, plus streaming - Mark found this data via CPB

Increase hours for part time staff since we have cash reserves, not to exceed 29 hours a week.

VI. OLD BUSINESS

New leads for board members - 2 - Emily is communicating with them.

Leadership Bloomington and Residents Academy

Leadership Bloomington is conducted by the Chamber of Commerce and could be a great networking opportunity as well as broad informational resource. It costs \$1,000 with significant time commitment. Residents Academy is conducted by the Department on Housing and Urban Development (HAND) to encourage civic involvement. This is a free 10-week course (post board meeting note: full with waiting list for this year).

VII. NEW BUSINESS

VIII. ACTIONS: End Meeting With Outline of Actions to Complete
Emily will complete minutes for approval and prepare for posting
Mark check IU Credit Union for Block Rocker sponsorship

Upcoming Board Meetings

Monday, July 25 6pm - Monroe County Public Library Room 214

Monday, August 22 6pm - Monroe County Public Library Room 214

Upcoming Events

WHFB 3rd Annual Block Rocker August 20

20220624 GM Report

What's happening?

- Hired Jeremy Herhusky-Schneider for summer internshipship, paid on contract, to help in our IT department. Email is tech@wfhb.org.
- Program Directors meeting: Evaluating current Program Schedule and weighing the strengths and weaknesses of each program. Working on formalizing new show proposals and evaluation across the schedule to operate like the News & Public Affairs Committee review process.
- Met with Chuck and Kirsten to review Proof of Concept design for "On-Air", an Airtable based system to synchronize program logs with program schedule and automation, plus tracking flights and underwriting campaigns. Real world testing to begin Oct 1.
- Finalizing Block Rocker lineup with Christine. Waiting to confirm the last two acts, including a headliner. I've received quotes and confirmation of availability for a generator, large tent, and table tops. I'll probably request some large fans, if they have them.
- New table purchased for News & Public Affairs programs. Modifications may be needed to mount microphones, but this one is collapsible for easier transport to outdoor events.
- Eating too much Lennie's (for a good cause!).
- Attended various program meetings for new potential programs including *A Beautiful Day in the Gulch* and *A Heavy Weight* with the goal of launching on Oct 1. Promotion to begin in Aug/Sept. Considering *A Beautiful Day in the Gulch* launch party at Hopscotch (Miles from Gulch is a former manager!)
- Discussing Quarterly "Beat Party Live Remote" opportunities with DJ Derek Navardauskas possibly starting with the Orbit Room.
- Reached out to a cleaning person but haven't heard back yet. Will follow up on Monday.

What's next?

- Facilities updates: Removing the wall mounted CD cabinet in the music library. Removing file cabinet from Newsroom and making the room hospitable to reporters.
- Replacement of front door funded in part by SEEL grant.
- City to pay for gutter replacement on west exterior of building. We need to coordinate the work with Central Security & Communications to switch over the automated locking system to new door.
- Attending Lotus Lineup Release party on 6/29 at Switchyard Brewing. I'll be announcing one of the artists.
- Securing sound system, engineer, and stage for Block Rocker.
- Transforming studios into green rooms for Block Rocker artists.
- Getting eNewsletter out the door.
- Getting poster designed for Block Rocker, as well as Bloom advertisement.
- Renewing line of credit from German American bank.

- Getting Desk Jockeys back in the building, starting with our Development Committee members to help with writing acknowledgements.