

WFHB BOARD OF DIRECTORS MEETING MINUTES

Monday January 24, 2022 6:00pm

ZOOM

I. CALL TO ORDER, ATTENDANCE OF BOARD MEMBERS

Present: Jar Turner, Sarah Lyttle, Chuck Beckett, Mark Hood, Sheryl Mitchell, Emily Jackson

Absent: Darran Mosley, Sarah Taylor

Guests:

II. OPEN FOR PUBLIC COMMENT

III. REVIEW / APPROVAL OF MINUTES

November minutes uploaded to the website, December minutes not yet posted for board approval

IV. Review December Action Items

Event at Waldron January 7th cancelled

V. REPORTS

A. General Manager Report (will be attached to approved minutes)

As always, the GM report relays what is happening at the station and is attached here.

B. Finance Report

C. Development Comm Report

D. Committee Comments,

VI. OLD BUSINESS

VII. NEW BUSINESS

Discussed board activities related to fund raising. Board members should include WFHB board service in social and professional communications. Inquire of friends and associates if they listen, share your enthusiasm for Community Radio, and offer underwriting leads to Brooke. Discussed board members creating “elevator pitch” statements to have at the ready when asked about WFHB.

VIII. ACTIONS: End Meeting With Outline of Actions to Complete

Specific tasks not noted this meeting.

Upcoming Board Meetings

Monday February 28th 6pm

Monday March 28th 6pm

Upcoming Events

Bloomington Music Expo Saturday February 5th - Convention Center

20220124 GM Report

What's happening?

- Canceled Waldron/WFHB birthday event due to COVID-19/Omicron case spikes.
- Coordinated live broadcast from Buskirk Chumley Theater of Martin Luther King Jr. birthday celebration. Broadcast started smoothly but by the end dropouts were regular until we lost the signal completely before the end of the program. Initially, we were planning to table but one volunteer contracted COVID-19 just prior to the event so we scraped the table and focused on the live broadcast elements.
- Most staff working remotely. 2 of 8 staff/interns out with COVID-19 this past week. At least 5 DJs have had to skip their radio shifts due to either exposure from others or positive tests this week alone.
- Received demo equipment of CODEC from the manufacturer, but was unable to coordinate a successful testing of the equipment due to the complexity involved with installation. We know this is the gear we want, so I'm just going to order it to figure out on our own time. (This project is funded by Sophia Travis grant \$2520 and an operating grant from BAC/BUEA.)
- Working with staff on revamping training and bringing resources together into one definitive programming handbook.
- The Emergency Alert System is active again. Unit was sent in for repairs, they said nothing was wrong with it, but now it's back and working fine. (There was a tone previously coming from the monitor, rendering it useless.)
- Quickbooks reconciled with Bank Statements up to 12/31/2021.
- Spoke to Bloomington Rotary Club about WFHB at the invitation of Ryan Zaricki, WFHB DJ and underwriter. I freshened up the slide deck for powerpoint presentation.
- Running Spots to acknowledge Monroe County Community Foundation for \$15,000 for Youth Radio grant.

What's next?

- Coordinating Spring Fund Drive with staff and on-air programmers to assure wall-to-wall live presence throughout the 12 day drive.
- Bloomington Music Expo co-sponsorship, Saturday February 5
- Meeting with Bloomington North principal and journalism teacher to talk about YR.
- Shoutout to Sundog who turns 77 years young on Tuesday, 1/25!
- *Unspoken Request* program celebrates its 100th episode on Feb 9th. We've started brainstorming promos. (This airs bi-weekly Wednesday at 11pm).
- Put a pause on "Programming Committee" until I can devote more time to it's development.
- Spring Cleaning days ahead (unscheduled). Notable projects include: clearing filing cabinets, old equipment (computer and audio), general housekeeping/clutter removal.
- Circling back with volunteers who've expressed interest in volunteering that may be wondering what's next.