

WFHB BOARD OF DIRECTORS MEETING MINUTES

Monday December 20, 2021 6:00pm

ZOOM

I. CALL TO ORDER, ATTENDANCE OF BOARD MEMBERS

Present: Emily Jackson, Mark Hood, Sarah Lyttle, Sarah Taylor, Darran Moseley, Brooke Turpin, Sheryl Mitchell

Absent: Ed Long, Jar Turner

Guests:

II. OPEN FOR PUBLIC COMMENT

III. REVIEW / APPROVAL OF MINUTES

November minutes approved and posted to the website

IV. Review November Action Items

Board members call lapsed donors

Policy Committee working on Policy document and Handbook

V. REPORTS

A. General Manager Report (will be attached to approved minutes)

Discussed actions taken to address listener complaints that some content was offensive. Revised Handbook will address Implicit Bias considerations.

B. Finance Report

C. Development Comm Report

D. Committee Comments

VI. OLD BUSINESS

VII. NEW BUSINESS

Waldron reopening Friday January 7th

Plans for this event were discussed. Original plan included a ribbon cutting by the City for the new parking garage, exhibits in the Waldron — these events were cancelled due to virus concerns.

VIII. ACTIONS: End Meeting With Outline of Actions to Complete

Doodle poll for board members to call lapsed donors.

Upcoming Board Meetings

Monday January 24th 6pm

Monday February 28th 6pm

Upcoming Events

Monday, January 17th - live broadcast of MLK, Jr. Event at BCT

20211217 GM Report

What's happening?

- Working with the Policy committee on stationwide Programming Handbook. Chapters of the handbook will correspond to training sessions offered. Volunteer Orientation, Mixology 101, ect. Subsequently, each chapter will be turned into serialized zines. Each time a volunteer goes through a training, they walk away with something fun and informative that makes clear what the next steps are. I'll be working with our Youth Radio crew to design the zines, which we will also make available at the MCPL for advertising.
- We've had some listener feedback on some pieces that have aired that are archival in nature and have been deemed offensive. One involved a list of racial slurs broadcast, another promoted negative stereotypes. Another listener reported a cross-dressing joke in other archival material. We've taken direct action with these programmers, who are both long-time programmers. I think the station needs to revisit the Implicit Bias training put on by the Implicit Bias community of practice, as well as get this subject embedded in our training. Some old-school WFHB heads should be retrained.
- Christine B. and Tall Steve working together on top 30 New Years Eve countdown. Polling DJs this year instead of using spin counts to include albums released before DJs started coming back in Spring 2021.
- Emergency Alert Service box sent out for inspection. Constant, audible tone coming into board from EAS box when channel is used on the board. Sundog is still investigating.
- Attended and spoke at MCPL board meeting to support CATS/WFHB partnership. Michael White, CATS director and a strong advocate, is retiring next year. He pushed for \$2,000 increase to MOU for cost of living increase. The MCPL board approved.
- Spintron Ark service updated to steam up to 5 hours interrupted, including on mobile devices that tend to power down and interrupt the stream.

What's next?

- Scheduling a Q&A with Tieline representative concerning demo testing of CODEC remote broadcasting equipment.
- Live Broadcast of MLK, Jr. event on Jan 17 at BCT. Need to set up an interactive table and volunteers.
- Cautious planning Jan 7th birthday celebration at John Waldron Arts center. Scaling back per COVID numbers and looking at covid climate next week when we meet with Holly Warren from the city. Jazz combo booked for atmosphere. Emily needs help getting archival content ready for display.
- Facilities committee meeting 12/22 at 3:30. Spring cleaning on the agenda.
- I'll be forming a Programming Committee to evaluate, research and develop programs and examine how they are fitting into our mission statement. The committee should be as diverse as possible and I'm recruiting members now. I expect to have an initial meeting the last week of January.
- Resume talks on strategic planning! Again!