

WFHB BOARD OF DIRECTORS MEETING AGENDA

Monday October 25, 2021 6:00pm

ZOOM

I. CALL TO ORDER, ATTENDANCE OF BOARD MEMBERS

Present: Mark Hood, Chuck Beckett, Sarah Lyttle, Emily Jackson, Darran Mosley, Brooke Turpin, Jar Turner

Absent: Sheryl Mitchell, Sarah Taylor

Guests:

II. OPEN FOR PUBLIC COMMENT

III. REVIEW / APPROVAL OF MINUTES

September and October minutes will be posted by end of this week

Jan Walker has resigned from the board but will continue to serve on committees

Ed Long is on leave, hoping to return by November board meeting

Discussed meeting in person in November. Emily will check City Hall and Library.

Sarah Lyttle offered her home in Nashville for board meeting, possible for December.

IV. Review September Action Items

Mark will investigate work study as a category that could count as an in kind donation

Jar/Mark investigate CATS on-air mentions as potential in kind donation

Jar will share recent *Current* article about donor retention, on the board slack channel DONE

Jar will share DJ schedule on the board channel DONE

Board will talk about fund drive and share information about live in studio sessions

Board members must complete Harassment Prevention Training by the 30th - DONE

V. REPORTS

A. General Manager Report (will be attached to approved minutes)

DJ shifts open, anticipate more subs needed during holiday season

Note programming changes: Inside Outdoors moving to 30 minute format. Interchange host

Doug Storm is stepping down at the end of the year.

Billboards will be up in November, timing is good for them to be up longer than would be during busy advertising season.

Jar DJ'ed ribbon cutting event for new underwriters Bunger & Robertson law office, a Chamber of Commerce event. Great public relations, thank you Jar.

B. Finance Report

Discussed IRS glitch - we do not appear as an active organization on their list, Mark reached the IRS and corrective measures are in process, also getting "new" Determination Letter that shows our status effective as of 1978.

Discussed ability to receive donation of stock and how to do it. We need a brokerage account to receive and then sell the stock.

MOTION: Move to authorize the Treasurer to open a brokerage account through Vanguard with an initial check of \$500. Motion seconded and unanimously approved.

Discussed FY22 budget. This is a "threshold" year - we must raise 300K in NFFS (non-federal financial support) to continue to receive the Community Service Grant through the Corporation

of Public Broadcasting. Budget tracks all income and shows NFFS in separate column. Budget may change in regards to specific numbers.

MOTION: Move to approve the FY22 budget - unanimously approved.

C. Development Report

Fund Drive premiums going out soon, tote bags and CDs

Community Foundation grant sent, BAC/BUEA grant due Oct 29. Next up: focus on underwriting. Thank you Brooke for excellent work.

D. Committee Comments

VI. OLD BUSINESS

VII. NEW BUSINESS

Staff raises - Personnel committee to discuss next meeting, November 15th. Jar is working on staff evals and preparing his self-evaluation. Finance to determine wage ranges in FY22 budget.

VIII. ACTIONS: End Meeting With Outline of Actions to Complete

Jar - disable 'waiting room' in Zoom for board meetings

Emily - post Current article to board slack channel

Emily - write blurb for board recruitment, post to board channel

Jar - share board recruitment with IU diversity office

Jar - send determination letter to Chuck to add to wiki (coming snail mail)

Upcoming Board Meetings

Monday November 22nd 6pm (4th Monday not last)

Monday December 20th 6pm (a week early due to holidays)