

## WFHB BOARD OF DIRECTORS MEETING MINUTES

Monday September 27, 2021 6:00pm

### ZOOM

#### I. CALL TO ORDER, ATTENDANCE OF BOARD MEMBERS

Present: Darran Mosley, Sarah Lyttle, Jan Walker, Mark Hood, Chuck Beckett, Jar Turner, Emily Jackson

Absent: Sarah Taylor, Sheryl Mitchell, Ed Long

Guests: Gary Zellar

#### II. OPEN FOR PUBLIC COMMENT

#### III. REVIEW / APPROVAL OF MINUTES

Board members to review and approve August minutes on Slack

Proposed: Move December board meeting from 27th to 20th - change approved

Note: Ed Long unavailable for the near future, minutes taken by Emily Jackson

#### IV. Review August Action Items

Jar held the CAB Wednesday, September 8

Board members must complete Harassment Prevention Training by the 30th - almost there

#### V. REPORTS

A. General Manager Report & Development Report (attached to approved minutes)

B. Finance Report

C. Development Comm Report

D. Committee Comments

Welcome Brooke Turpin! We are delighted to have our new Development Director joining us for this and all future board meetings. Also, Marty Abaddi is our new Cox Scholar; Wilder Mouton has joined as Youth Radio Coordinator through Ivy Tech Work Study program.

Discussed GM Report regarding current activities. For this week, board members should **sign up for catcher shifts** <https://www.signupgenius.com/go/10c0f4ea4ae2aa7fbc43-catcher>.

Board members should talk about WFHB Fund Drive at every opportunity, keep friends, family, and new acquaintances informed about Fund Drive. Jar will share the DJ schedule with the board so board members can schedule a shift to help pitch on the air.

Brooke delivered the Development Report. She is very experienced with fund drives from her previous employment and has been working on written materials, guidelines, and reminders for DJs to use while pitching. There are DJ trainings scheduled for Tuesday (28th) and Wednesday (29th).

#### VI. OLD BUSINESS

Waldron status - no new developments at present

#### VII. NEW BUSINESS

Fund Drive

VIII. ACTIONS: End Meeting With Outline of Actions to Complete

Mark will investigate work study as a category that could count as an in kind donation

Jar/Mark investigate CATS on-air mentions as potential in kind donation

Jar will share recent *Current* article about donor retention, on the board slack channel

Jar will share DJ schedule on the board channel

Board will talk about fund drive, tell everyone within ear shot about fund drive, share information about live in studio sessions as they are scheduled.

Upcoming Board Meetings

Monday October 25 6pm

Monday November 22nd 6pm (4th Monday not last)

Monday December 20th 6pm (one week earlier due to holidays)

Upcoming Events

WFHB Fall Fund Drive Oct 1 - 10

Jim Manion retirement party Saturday October 9th, Bishop Bar

*The Dude is Not In: A Retirement Party for WFHB Music Director Jim Manion*