

WFHB BOARD OF DIRECTORS MEETING MIUTES

Monday February 22, 2021 6:00pm

ZOOM

I. CALL TO ORDER, ATTENDANCE OF BOARD MEMBERS

Present: Sheryl Mitchell, Sarah Lyttle, Tom Henderson, Emily Jackson, Jar Turner, Chuck Beckett, Pam Davidson, Mark Hood, Jim Quinn.

Absent: Sarah Taylor

Guests: Kirsten Payton

II. OPEN FOR PUBLIC COMMENT

III. REVIEW / APPROVAL OF MINUTES-- Approved Online

IV. Review January Action Items

Jar - send announcement on Spot about Quarterly meeting, Strategic Plan work, and help with board member recruitment

Board members - become familiar with 2013 Strategic Plan documents

Board members - address Strategic Plan in committees

Jar - communicate with Alex Crowley regarding updated property appraisal, which could affect in kind donation amount.

V. REPORTS

A. General Manager Report (will be attached to approved minutes)-Discussions about advancing Youth Radio at WFHB

-Discussions about LPM Diversity

-Report AppendedB. Finance Report

Additional Funding from CPB arrived

C. Development Comm Report

D. Committee Comments

VI. OLD BUSINESS

Strategic Planning - updates each month through June 2021

-Discussed were individual committee

-Future governance docs will be garnered by Mark Hood

, perhaps a board booklet for new members

-Shoutcast will be pursued for RadioFreeAmerica replacement.

VII. NEW BUSINESS

Survey Draft from IU O'Neill School

Schedule CAB meeting

Expenditures were made for Implicit Bias Training and IT expenses

VIII. ACTIONS: End Meeting With Outline of Actions to Complete

Upcoming Board Meetings

IDs to be made for BEUA, and others

Board members to review survey
Monday March 22, 2021, 6pm
Monday April 26, 2021, 6pm
AND
Quarterly Meeting Saturday March 20, noon

20210222 GM Report

What's happening?

- Hired Kirsten Payton for Operations Assistant. She began training on Monday February 18. Her hours start weeknights at 6pm and we are ramping up slowly to 20 hours, starting with program log.
- Station still unoccupied with the exception of tech crew and other staff taking care of business
- Completed Audit/990 filing with Alerding.
- Hosted 2nd Volunteer Orientation of 2021. Working on intake process and meeting format. Hosted remote training the following week.
- Met with WFPK Louisville Program Director Stacy Owen about her station's DEI initiative. I think we need to do something like this but we would need to find grant funding.
- Survey draft received from IU O'Neil. Need feedback tonight.
- Youth Radio is stuck without proper funding to put someone's attention to it. Attendance at meetings is starting to dwindle as there are little options available for youth curated/created content.
- Music: Local Live Remote was broadcast Feb. 17th from Joshi Studio at IU featuring two student musical acts.
- Over 20 DJs trained and broadcasting remotely.
- Working with volunteers on getting Podcast distribution and promotion on track. Sending audio straight to devices will help us bring content straight to listeners.
- Working with our IT crew on better backup and data distribution across the station network and emergency procedures.

What's next?

- Strategic Planning/Survey Draft/IU Fund Development team assignments
- Funding for Development Director ASAP
- Working with the Finance Committee task force on drafting various budget scenarios in 2021. Also cleaning up unused Quickbook accounts and consolidated bookkeeping with classes and tags for more formal financial reporting.
- Submit FSR filing. Alerding has provided the numbers to input.
- Jim Manion's Mixology class returns this week
- Need to schedule a new CAB meeting for first round of survey
- Working with Policy on vaccine considerations to determine when it's viable to start broadcasting from the Firehouse.
- Still working on getting two new iMacs set up in the air room.
- Station-wide production initiative to update our recorded station IDs.
- Working with Kade on new monthly training/workshop for News Department
- Strategic Planning goals for 1, 2, and years. Initial brainstorming begins now. Strategic Plan draft due June 30.