

WFHB BOARD OF DIRECTORS MEETING MINUTES

Monday January 25, 2021 6:00pm via Zoom

I. CALL TO ORDER, ATTENDANCE OF BOARD MEMBERS

Present: Sheryl Mitchell, Jim Quinn, Chuck Beckett, Tom Henderson, Sarah Taylor, Mark Hood, Emily Jackson, Jar Turner, Pam Davidson, Sarah Lyttle

Absent:

Guests:

II. OPEN FOR PUBLIC COMMENT

III. REVIEW / APPROVAL OF MINUTES

IV. Review December Action Items

All Board Members—review 2013 Strategic Plan Documents via link from GM Report

V. REPORTS

A. General Manager Report (will be attached to approved minutes)

B. Finance Report - It was noted that it appeared that we were not eligible for second round PP funds (Secretary update: more news corrects this)

C. Development Comm Report

D. Committee Comments

VI. OLD BUSINESS

Policy Document edits ready for approval; Tom makes motion to adopt; Chuck seconds, carried unanimously.

VII. NEW BUSINESS

Strategic Planning Document “Starting Point” will start with committees, and discussions of the strategic objectives will be made by committee.

We have the opportunity to work with the interns from the IU O'Neill school.

<https://wfhbcommunityradio.app.box.com/s/rdckstvv4s36a3k8kr4f8kg533jseuz0> is the link to the WFHB 2013 Strategic Plan

Chuck created a document, “Starting Point for 2021 Strategic Plan” which was shared on the Board Slack Channel. This document outlines the goals created in 2013. Work on the Strategic Plan will happen within the committee structure. The BOX link has many documents, all board members should read through these documents. General discussion about Strategic Planning and about decision making strategies. Committees will review and discuss previous and new goal development in the committee meetings for the next 3 months, with a goal of working through a lot of this by our Annual Meeting in early June.

Committees can seek input from additional sources. One example is the work of the IU Survey group, which is getting started now.

Discussions ensued about FairPlay affirmative diversity sponsorship opportunities. The Year end 2020 Goal was \$25K and met.

Next Quarterly Meeting set for Saturday March 20th at noon.

VIII. ACTIONS: End Meeting With Outline of Actions to Complete

Jar - send announcement on Spot about Quarterly meeting, Strategic Plan work, and help with board member recruitment

Board members - become familiar with 2013 Strategic Plan documents

Board members - address Strategic Plan in committees

Jar - communicate with Alex Crowley regarding updated property appraisal for purposes of in-kind rent amount., which could affect in kind donation amount.

Upcoming Board Meetings

Monday February 22, 2021, 6pm

Monday March 22, 2021, 6pm

20210125 WFHB GM Report

What's happening?

- Facilities: Still closed. Vaccine has promise but roll out has been slow. Pieces are slowly falling into place, however. We are closer to updating the two machines in the air room for more remote flexibility. This will help us in a number of ways when programmers begin broadcasting from the studios again.
- Finance: Audit: I'm working on the final batch of sample requests from Alerding.
- Underwriting: Chris Holly and Slotegraaf Niehoff renew for 2020. Working with a group of radio promoters and sister stations on a program called Fairplay. One sheet included with this report. New BIPOC underwriters are showcased each month.
- Volunteer Orientations have resumed with staff leading meetings and breakout groups. I have taken the lead and Cindy Beaulé continues to support staff with some administration tasks. This format will continue into 2021. Jim is expected to have a new virtual Mixology class in February. It will include essential parts of radio basics, as the two offerings have always had some overlap. Remote broadcast training is now offered monthly (instead of weekly) with the next session scheduled.
- Operations: Many applications submitted for Operations Assistant position. Interview committee (subcommittee of Personnel) will meet on Wednesday this week to start scheduling interviews.
- Tech web: Our webstream provider switched the url where listeners can find us and we missed the memo, setting off a domino effect to all locations which receive our stream to function. (IE Spintron, our own website, the auto recorder for live shows, etc.) Still some glitches to work out.
- Podcasting. Our podcasting committee resumed meeting with the mission of tightening our podcasting game. We've made grounds after one meeting, as we discovered how to archive more programs across platforms like iTunes. One change in our settings switched it to 10 available episodes to 300.
- Monthly Bookkeeping meetings kicked off with focus on targeting cruft in Quickbooks, specifically targeting inactive or inaccurate accounts. First meeting we discussed the best ways for us to use a combination of tags and classes for more refined budgeting and reporting.
- Youth Radio team met. Potential to work with Bancker Center as a partner as they are putting a studio together for their kids to develop podcasts. They can be aired on WFHB. One former Youth Radio DJ interested in uploading tracks

What's next?

- Meeting and working with Survey students over the course of the next semester. First meeting is Tuesday Jan. 26 at 4:45pm. You are invited. Just let me know.
- Production: New Station IDs needed
- IAC Grant Reporting Due Feb 4
- Strategic Planning