

WFHB BOARD OF DIRECTORS MEETING MINUTES

Monday October 26, 2020 6:00pm

ZOOM

I. CALL TO ORDER, ATTENDANCE OF BOARD MEMBERS

Present: Jar Turner, Emily Jackson, Tom Henderson, Pam Davidson, Sarah Lyttle, Jim Quinn, Chuck Beckett

Absent: Sarah Taylor, Mark Hood, Sheryl Mitchell

Guests: None

II. OPEN FOR PUBLIC COMMENT

III. REVIEW / APPROVAL OF MINUTES

December Board meeting Dec 28th - reschedule or keep? Keep

IV. Review September Action Items -- Done

V. REPORTS

A. General Manager Report

- Many DJs are now doing Live Remote; the number will increase
- Fund Drive is going in spurts
- Youth Radio is in development

B. Finance Report

C. Development Comm Report

D. Committee Comments - Youth Radio update

VI. OLD BUSINESS

Implicit Bias Training dates set - November 10-11 5:30pm to 7pm

WFHB GM phone # [812-837-3076](tel:812-837-3076)

WFHB HOT LINE # [619-686-9342](tel:619-686-9342) (619-686-WFHB)

VII. NEW BUSINESS

Review committee participation

VIII. ACTIONS: End Meeting With Outline of Actions to Complete

Emily call Sarah Taylor

CPB SAS Training

Follow up on CARES Act Note

Board Members will list their committees

Policy Docs need to reflect actual committees

Upcoming Board Meetings

Monday November 23, 6pm (4th Friday, not the last Friday of Nov)

Monday December 28, 6pm - verify or change date

Upcoming Events:

Fall Fund Drive October 19 - November 1

Implicit Bias Training November 10 and 11 5:30-7pm

20201026 WFHB GM Report

What's happening?

- Handful of selected and screened volunteers entering WFHB studios and broadcasting during Fund Drive. I've done 8 hours with 4 left to go. Thanks to Chuck Becket and Emily Jackson for their willingness to come in and their time. I've been updating programmers live via text on their show goals and progress, plus releasing match funds when the timing is right. Good feedback from the match.
- Fall Fund Drive status
 - Total amount: \$11,721
 - Total donations: 136
 - Matching funds used to date: \$3695 (not included above).
 - Sent out a mailing and an eNewsletter. Mail starting to come in. (Not included in the total above.) I'm starting to get the mail entered as the first batch of donations came today.
 - Held 3 sessions with volunteers
- List of WFHB Music Programs Now Live-from-Home
 - Golden Age Radio
 - Dark End of the Street
 - Beat Party
 - Reggae Children
 - Planetary Caravan
 - Old Changing Way
 - Blue Monday
- Getting at least one new DJ setup remotely. I'll be resuming weekly remote meetings the week following fund drive. I'm still going to prioritize this above using the studio as COVID-19 cases are still rising.
- Returning to daily updates and pruning of Program Log each day as we navigate in and out of live programming.
- Google Journalism Grant: Still working with Google and their finance vendor, Payoneer, for our \$5000 Journalism Grant. I've requested the situation be escalated to allow access to these funds.

What's next?

- After Fund Drive, our daytime mixes will go back to automation as we continue to watch COVID-19 numbers, staff works out the access schedule, and I take some much needed time off. First day off: Election Day. Preparing for Audit, 990, and CPB season
- Listenership Survey for 2020
- Securing Youth Radio funding
- Implicit Bias training scheduled for 11/10 & 11/11. Each session 5:30-7pm.
- Summer capital campaign for 98.1 FM transmitter replacement with HD2