

WFHB BOARD OF DIRECTORS MEETING MINUTES

Monday June 22, 2020 6:05pm

Due to Coronavirus meeting via ZOOMI.

START RECORDING MEETING

CALL TO ORDER, ATTENDANCE OF BOARD MEMBERS

Present: Emily Jackson, Tom Henderson, Sarah Taylor, Jim Quinn, Chuck Beckett, Sheryl Mitchell, Sarah Lyttle, Mark Hood

Absent: Pam Davidson

Guests: None

II. OPEN FOR PUBLIC COMMENT

III. REVIEW / APPROVAL OF MINUTES

AND Annual designation of Board officers for the year:

Emily Jackson, President, Tom Henderson, Secretary, Sarah Taylor, Treasurer

IV. Review April Action Items

- promote hotline
- contact ISHD
- front door lock estimate

V. REPORTS

A. General Manager Report

- Fall Fund Drive will be delayed until next fiscal year; CPB gives us a grace year and will be moved to FY 2021
- Remote DJs are starting; Beat Party Programming Starting...broadcast/production at home soon
- Youth Radio is getting rebooted; meetings are in progress for a future re-scheduling
- Quotes for remote access are pending a facilities committee meeting over cost/features
- Billboard in-kinds will increase
- Air handling under consideration also by facilities committee
- Diversity training in planning
- IVY Tech interns are likely

ACTION ITEM:

Contact with the city over the John Waldron; Policy Committee takes the issues

Motion: Approved \$5K for billboard in-kind, Jar makes, Tom seconds, approved unanimous

B. Finance Report

- Threshold for CPB has been stanchd for this year
- A draft budget is in progress
- Underwriting is gaining emphasis

MOTION: Motion made by Treasurer, seconded by secretary, carried unanimously:

WFHB adopts for FTE employees \$600 each per month in the ICHRA plan; letter to be issued by Treasurer. PTO is unchanged.

- C. Development Comm Report
- D. Committee Comments - Policy Committee

VI. OLD BUSINESS

Health Insurance -- motion made and adopted.

VII. NEW BUSINESS

IVY Tech returns Waldron to the City - what we know so far

VIII. ACTIONS: End Meeting With Outline of Actions to Complete
Talk to investment sources to increase cashflow

Upcoming Board Meetings

Monday July 27th, 6pm

Monday August 24th, 6pm (4th Friday)

20200619 GM Report

What's happening?

- CPB confirms additional year to make the \$300,000 threshold (!!!), moving "Faux" Fall Fund Drive to Oct 2020. Continuing to shore up in kind donations.
- DJ'd/Produced/engineered 2 Beat Party live programs, plus created runsheet with timing and cues and scripted fund drive appeals. Going live bi-weekly moving forward and refining the blueprint to bring other DJs on board. Created graphics and shared on social media. Even raised a little money!
- Composed and sent out eNewsletter highlighting Juneteenth, News, Sustaining Memberships, Music, Etc.
- Youth Radio to reboot. Various volunteers met to discuss YR moving forward. Met with Kevin McDowell from MCPL Level and he has joined the YR team to help and to offer library resources. Considering a new staff position for YR coordinator.
- Received quotes for remote access security and air filtration installation to prepare for opening up sensible and safely. I'll be working with Facilities on final decisions.
- Started attending weekly community radio roundtable meetings with Jim Manion to discuss ways to navigate our stations through COVID-19. Great networking opportunity.
- Made contact with both the city and Ivy Tech to make sure we are not left in the dark on Waldron Transition. A committee will be tasked with deciding what to do with the building. For now we wait for them to contact us and in the meantime Emily and I are gathering supporting documents to make sure we have our ducks in a row.
- Reached out to IU Diversity, Equity and Multicultural Affairs to think of ways we could collaborate. Informed them of Volunteer Orientation next week.
- News staff did a great job covering [Enough is Enough](#) protests.
- *Bring It On!* wins 3rd place Society of Professional Journalist in Best of the Best Documentary or Special.
- Starting to meet weekly with Social Media interns and the news department to divide and conquer program and fund drive promotion.

On the horizon...

- All PMs should take Implicit Bias Training. We can pick either one 3hr session, or split into two 1.5hr sessions. Need to pick 3-5 dates & times that would work for us.
- Operations Assistant from Ivy Tech Work Study program for Fall semester
- Creating a GoFundMe campaign for facilities updates, masks, gloves, hand sanitizer, headphones, mic screens.
- Spots need produced for Hotline number, Underwriting solicitation, general status update
- Billboard campaign. Asking board for \$5,000, increased from \$2,500. Lots of in kind potential.

- Meeting with staff and volunteer coordinator to discuss how to resume volunteer orientations.