WFHB BOARD OF DIRECTORS MEETING Minutes
Monday May 25, 2020 6:00pm
Due to Coronavirus meeting via ZOOM
I. START RECORDING MEETING
CALL TO ORDER, ATTENDANCE OF BOARD MEMBERS
Present: Pam Davidson, Jar Turner, Emily Jackson, Sarah Taylor, Sarah Lyttle, Sheryl Mitchell,
Tom Henderson, Jan Walker, Jim Quinn, Chuck Beckett
Absent: None
Guests: None

II. OPEN FOR PUBLIC COMMENT

III. REVIEW / APPROVAL OF MINUTES

IV.   Review April Action Items
- Pam will catch up with sustainer notes & five scripts tomorrow (Jar Emily and Pam will
complete)
- Sarah Taylor will be added to all WFHB databases (now up to speed and connected)
- Public service announcements are being recorded
- Emily and SarahL will tighten up the 429 grant

V. REPORTS
Finance Report-Software was upgraded and budgeting is integrated and in progress
-What-if scenarios will be explored
-Time to plan!
Development Comm Report
-Bloomerang work continues; Donation Button fixed
-Follow ups are in progress
-Repeat Messaging!
D. Committee Comments
-Annual Meeting for P&N arranged.

VI. OLD BUSINESS
Health Insurance -- Still need estimates on plans, says SarahT. Developing action plan.
Annual Meeting --

VII. NEW BUSINESS
Special Session at the end of regular business on personnel issues

VIII. ACTIONS: End Meeting With Outline of Actions to CompleteUpcoming Events
State program for SBE PPE (Jar will fetch)
Contacting ISDH for an in-service health plan (Jar)
Promote the HOTLINE (Emily)
WFHB Beat Party - House Party Edition, Saturday June 6, 10pm
Door security investigation with Facilities Committee
Upcoming Board Meetings

Monday June 22nd, 6pm (4th Friday)
Monday July 27th, 6pm

General Manager Report
Grants Received:
○ Paycheck Protection Program loan - $29,557 (May be forgiven under certain circumstances)
○ Community Foundation Rapid Release Grant - $2,495 to purchase these items, which still need to be ordered; also raised $5K from the Raymond Foundation.
○ Google Journalism Grant - $5000 to expand remote news reporting capabilities
○ Bloomington Arts Grant - $5,250 for expanded digital/remote capabilities in the music department.
● Reached out to various agencies to secure a Development Assistant intern.
● Donor letter drafted. Will submit to the printer this afternoon.
● Working with Rich Fish on production work submitted from volunteers. He's acting as a point person and mastering audio for station IDs and underwriting spots.
●Shifted the administering/troubleshooting Box.com accounts for DJs submitting music files for broadcast to Music Director.
● Working with Underwriters on contracts and copy for Whole Sun Designs, Smithville.
● Worked with Kade and tech crew to resolve MegaSeg issues with AM airing of Democracy Now. We believe we fixed this issue and the news department will continue to monitor the feed.
● Opened access to facilities to Tom H., Chuck, Jeffrey. M-F @ 2pm for IT and facilities.
● Bank Recs caught up and I'm working with our treasurer on various budget scenarios.
● Kade is holding weekly meetings with Social Media interns. Could use coordination with dormant Promotions & Events Committee.
On the horizon...
● Raising nearly $200,000 by Sept. 30.
● Live video web streaming and restreaming. WFHBTV has a nice ring to it. Potential for funding appeals. Live performances. DJ mixes. Public affairs programs. Etc.
● Finalizing Operations Assistant job description and recruiting an intern. Will complete and review with Staff & Personnel Committee.
● Reaching out to Lamar Advertising for in kind billboard donation (maybe roll out when live again) Looking for input on what we promote.
● Creating a job description for Youth Radio coordinator.
● How (not when) do we open up?
○ Thinking in terms of Phases I, II, III. III being fully operational.
● Facilities Committee Meeting 5/26 3pm. See Slack channel for Zoom invite.
● Attempting the first live stream/broadcast from my house on Saturday, June 6 at 10pm for a special live WFHB Beat Party - House Party Edition.
● Working on a blueprint for other DJs to follow for live DJ remote events