

WFHB Board of Directors Meeting May 24, 2018
Monroe County Public Library
Rm 214 303 N Kirkwood Av, Bloomington, IN 47408

I. Started recording/meeting started at 18:06.

Present: Jar Turner, Pam Davidson, Sarah Ryterband, Ron Bronson, Charlotte Wegmen, Tom Henderson, Julie Thomas,
Absent: Jean Hollinger
Guests: Cindy Beaulé, Darin Bagley, Jan Walker

II. Public Comments: No Public Comments.

III. Meeting Minutes: April meeting Minutes not yet approved

IV. Committee Reports

General Manager Report (cited as a separate document for posting)

Jar, we're concentrating on the bloc party, last Sunday of the fall fund drive. Four weeks before, 8-10 wks for ads, production costs are \$2500. We cover production costs and they do the rest. 8- 10 billboards are coming, and the focus will be on the block party are now getting final details on the billboard trade-out.

Discussion regarding language of billboards followed — whether the message should be about WFHB or specifically about the upcoming bloc party fund raiser. Expenditures have been approved.

Other outreach and marketing options discussed, including information tables, at both community and IU locations

Jar wants to have an ongoing partnership; hopefully year after year; this is our inaugural block party, and we want to cover all of our basis. It's an open invitation to see what we're doing. Celebrate and support.

Continuing with GM Report

Jar: All reconciliation is caught up.

Jar: Cites Anthony Gomez's work and departure

Emily/Jar: Cite Underwriting from The Bluebird.

Jar: We're all registered for sexual harassment

Tom: asked about the Sophia Travis Community Grant Awards

Presidents Report (encompassed by a separately posted document appended to these minutes)

Emily: Emphasizing the annual meeting. Remind everyone, and everyone on the board needs to be talking about upcoming events (see Jar's schedule report)
Limestone is a big sponsor. Thanks them for underwriting.

Cindy: our proximity to them (Limestone Post) at 4th St fair helped us

Treasurer Report

2019 proposed budget was submitted and appended

Sarah: asked about current cash, which Julie says is on slack.

Julie: Current cash flow JT cash flow looks good; \$65K. Applause.

Pam says: that in the Dev Comm 47K is what we have to do. That may edge.

Jar says: 47K is the goal... if we make it in seven. Hail To Jar.

Julie asks for more input for the annual meeting about revenues.

Sarah: pie chart for CPB pie slices.

Cindy: most of the folks don't know what CPB is or does

Julie: Will expose the CPB.

Sarah: Wes is most affected, and so Wes should talk about relying on CPB funding.

Jar says: we will make the point.

Sarah: says that news is dependent on CPB

Emily: stressed CPB funding funds **everything**.

Pam says: each taxpayer pays \$1.35; best value In tax expenditures.

Jar: will get more information regarding NFCB membership; NFCB price will not be included in the annual meeting.

Committee Comments

Emily: Board Commitment Forms will be done at the June meeting

Emily: Music committee met for the first time.

Sarah asks: for a Development Committee report. (jar says he puts it in GM) They need to have the committee be able to get a summarization.

Pam: talked about the planned giving docs, and then more info the website. We should commit to an educational step about how it reads.

** Talk about planned giving/tutorial. Educational portion of the meeting.

V. New Business.

Fall Fund Drive

Jar: hopes to a few people for day sponsors, why they would be good, We're far enough in advance \$600 Bloomington Sandwich Company, darn good soup, inkwell cafe, and farm Bloomington.

List of who will talk to businesses:

Sheryl – mother bears, golden shear

Emily – virtual reality arcade, far, oneWorld (jean mentioned a car dealership)

Charlotte – King Dough, Hopscotch, Bedrack

Tom _ GA bank. Car dealership and lucky market, goods for cooks

Ron – Ron's Company

Sarah – Fresh Thyme, New Social Cantina, Nicks

JT - Atlas, Grazie Delilah's Vance Music, Bluebird

PJ – St Johns, PourHouse, Laughing Planet, Stampfli

Sarah (Could Individuals be day sponsors?) (celebration days \$600) and should lotus be a sponsor?

Emily-- think of who might do services that time of year?

Cindy: Stumpner underwrites

Sarah – hand out a paper with suggestions

Jar – work with what we got

Action Items: Tom will distribute meeting minutes to get caught up

Emily will work on the Sophia Travis Grant application

Emily will add Development Committee to Agenda under REPORTS

Check there will be a projector for the Annual Meeting

Jar will send information on Sexual Harassment course next week

Upcoming Events

Annual Meeting, Saturday June 2, MCPL Room 1B at Noon

Firehouse Follies, Sunday June 3

Rox At Comedy Attic June 26 (WFHB benefit)

Upcoming Board Meetings

Monday June 25, 6pm - Hooker Room #245

Monday July 23, 6pm - Hooker Room #245 NOTE - the 4th Friday, no the last Friday

VI Meeting adjourned at 19:23.