

WFHB BOARD OF DIRECTORS  
BOARD MEETING MINUTES for Monday June 26, 2017, 6:00pm  
Hooker Conference Room #245, City Hall  
201 North Morton Street, Bloomington IN

- I. START RECORDING MEETING 6:00pm
- II. CALL TO ORDER, ATTENDANCE OF BOARD MEMBERS  
Present: Jean Hollinger, Emily Jackson, Tom Henderson, Jerry Stern, Sarah Ryterband, Pam Davidson  
Absent: Julie Thomas, Sheryl Mitchell  
Guests:
- III. OPEN FOR PUBLIC COMMENT
- IV. ELECTION OF OFFICERS  
Pam moves that Emily Jackson as board President, and Jerrold Stern as Board Treasurer, Sarah seconded, motion passed.  
Regarding the position of Board Secretary, Sarah moves Pam seconded to appoint Julie Thomas. Many thanks to Sheryl Mitchell for her board service. Julie Thomas is currently on vacation, so acceptance of this appointment will be verified.
- V. REVIEW / APPROVAL OF MINUTES FROM MAY 2017 MEETING  
Minutes sent to the board, awaiting approval
- VI. REPORTS
  - A. Board President Report
    1. Strategic Plan and SWOT of 2013  
Emily referenced the SWOT of 2013, a longer document that has been shared on Slack in the Board Channel. Also shared on Slack is a 2-page document of the WFHB Strategic Plan from 2013. Emily passed out copied of this and reviewed the goals and objectives of the Strategic Plan. Some goals were achieved, many are on-going. This document can be used as a guide for planning goals for the upcoming year.
    2. Goal planning as separate meeting or agenda item  
A goal planning and activity review session was proposed for early August if it can be scheduled. Emily will create a doodle poll to see if this is possible. The meeting will be held at the MCPL once a date and time is determined. Emily proposed that Annual Goals and Objectives should be set for 1) the board as a whole 2) individual board members 3) committees. These Annual Goals and Objectives should help guide activities through the year, including the WFHB 25th Anniversary.
  - B. General Manager Report  
automation software implemented - training will begin and be rolled out by August 1st  
Several meetings with community members:  
Paul Daily - discussed street parties, open fire bay, block party for 25th anniversary. Jar will start meeting on a bi-monthly basis with Paul. Jar is seeking interns from Ivy Tech, will send info to Paul.

Met with Brian Kearney - reinforced need for development and more underwriting  
Will Murphy meeting next Wednesday regarding fund drive dates. WFIU will have an  
October fund drive. WFHB Fund Drive will be Sept 8 to 17th of September Question  
came up later, but fits here: For Fund Drive, is it a dollar goal or a day goal?

Lotus Drive July 1 - 31st, mentions running to go to website for tickets  
Focus directly to our partnership with Lotus, which includes CDs, live broadcasts,  
interviews (the artists appreciate it)

Jar met with Roc from Harmony, they finance youth radio, paid part time to facilitate YR  
(6K). He would like to transfer this to the station. September 1st is their fiscal year.  
However, Roc expressed concern regarding our CPB issues. Any chance we could get  
another year of funding?

Rhinos representative - WFHB and Rhinos will share expense of 4th street fair booth  
and will make t-shirts

Jar is working with Cindy Beaulé on creating a 25th anniversary committee  
PSAs are old/expired. Sam, intern, has been contacting organizations to re-record  
PSAs. Response has been great, non-profits are appreciative

WHAT WE OFFER NON-PROFITS would be good to have on a one sheet to share.  
Fixed complicated situation of ACH (sustaining contributors) to work more efficiently  
New Program "inside outdoors" was on WGCL Rich Reardon and Buddy Bill 6am  
Saturday morning. Morrison's appliance supported this on GCL and will support the  
program on WFHB

Had to purchase new CD player and printer. 2 items stolen, laptop and camera.  
Security cameras have been installed.

### C. Treasurer Report

Considering the issues with quick books and that we were considering spending money,  
Jerry looked at our spending and it appeared that for the past 12 months we had no net  
income the previous last 12 months. His initial report shared at the annual meeting was  
that we had some extra money to apply to various goals such as hiring an Assistant  
GM.

His conclusion is now that we may be looking at income of about 15K, not a previously  
determined number that was much higher. There was a shared frustration that we are  
not certain about our financial status to the degree that we should. Discussion of goals  
that require spending money change drastically depending on on financial situation.

Tom:

I move we go to quarterly financial reporting and that the slack finance information be  
made private and we (The Finance Committee) report to the board and membership  
quarterly regarding finances.

Emily seconds the motion.

Discussion

There is an ongoing problem of not being able to rely on the numbers from Quickbooks  
and not able to fully reconcile to the present month. With Stampfli's help, have  
reconciled quickbooks to February. Jerry will meet with Bob Rogers from Stampfli  
about getting reconciling caught up. Request to address the motion before moving to  
other discussion.

Motion passed

Jar mentioned that Jerry has taken the heat for multiple problems that he and Jar have been trying to fix regarding Quickbooks. Jean stated that she would like Jerry to have the conversation regarding moving out of quickbooks to something that would work better.

#### D. Other Committee Reports

##### Nominating Committee

Wesley Martin accepted the offer of the position of News Director. July 5th start date and will have 3 weeks overlap with Joe Crawford. Thanks to all to worked on the job search and interview process

Finance Committee chaired by Tom while Jerry was on vacation, discussed potential application of excess funds

Technology Committee -final date for concrete pour set - July 21 and 22.

Need new HVAC duct work to properly distribute air flow and need solar panels for the transmitter at Radio Ridge.

Regarding a move of the 91.3 tower, there will be a free engineering study done first, then perhaps an approach to WFIU to determine the feasibility of such a move. Then a full engineering study (which will cost a few grand).

#### VII. OLD BUSINESS

A. Financial priorities discussion - addressed in finance report, unclear that there is money available

#### VIII. NEW BUSINESS

A. 91.3 tower move feasibility study

B. 98.1 equipment upgrade needed

Some discussion of having local art in lobby space space at WFHB. Jar's perspective: do we want it to be a public space? Discussion: sometimes there is no one there except the DJ. Items have been stolen. Delicate equipment everywhere. Pam suggested a specific donor event could be a better way to have people at the station.

Emily moved to adjourn Pam seconded, we are adjourned

#### Actions:

Board needs to approve May minutes which have been sent via Slack

Emily will set up Doodle Poll for separate board (goal setting) meeting

Emily will meet with Julie Thomas regarding Board Secretary duties

Suggestion: WHAT WE OFFER NON-PROFITS would be good to have on a one sheet to share - who can do this?

#### Upcoming Board Meetings & Events

Monday July 24, 6pm

Board of Directors Planning Meeting, Thursday August 3, 1-5pm

Monday August 28, 6pm

4th Street Art Fair September 2-3

FALL FUND DRIVE September 8 - 17  
Monday September 25, 6pm  
Monday October 23, 6pm  
Monday November 20, 6pm  
Monday December 18, 6pm (4th Monday is 25th)