

WFHB Board of Directors Meeting

November 16, 2016

Minutes

Board Member Attendance: Sheryl Mitchell, Jerry Stern, Tom Henderson, Emily Jackson, Stephen Pollitt, Julie Thomas, Pam Davidson, Sarah Ryterband, Jar Turner

Public Attendance: Darin Bagley, Cindy Beaulé

Meeting started at 6:00 PM

Tom Henderson moved to approve September and October minutes (as amended). Pam Davidson seconded. All said aye – motion passes.

Reports:

Board President:

- I. Underwriting Director – Identify places we would like to have underwrite WFHB.
- II. Ratification of new by-laws – status – Survey Monkey to be used for voting after list of participating member e-mail addresses is identified.

General Manager: (see attached report)

Still having major issues with QuickBooks and German American Bank. Will be meeting with a member of German American tomorrow.

Production Manager status – phasing this role out? Having interns cover this work?

Call out to Participating Members to turn in their volunteer hours for 2016.

Executive Committee: Prepared agenda for Board meeting.

Finance Committee:

- I. Still having trouble with QuickBooks. Stampfli to help.
- II. \$50,600 payment to be received from CPB during December.
- III. \$300,000 CPB threshold and “miss allowances” are likely to continue for future years. We have a minimum of 3.5 years of future CPB funding, but funding beyond 3.5 remains a giant concern.
- IV. Cash flow projection, current cash, and line-of-credit balances.

Policy Committee:

Creating a reasonable GM job description. Determining who is a Participating Member (and how). Staff bonuses?

Nominating and Personnel Committee: Did not meet

Facilities Committee:

Painting walls and hallway (has to be done before ADA repair work). Jar, Steve, and Tom purchased carpet squares.

Delay on moving the Brown County equipment to the new tower (all depends upon the weather).

Other Committees:

CAB (in December)

Tech: Changing over from Xfinity to Smithville (will attempt to make it a quick change-over).

Development: End of year letter will be going out after Thanksgiving. Board of Directors members will be making follow-up calls in late December to those who have not donated in 2016.

OLD BUSINESS:

Rachel Jones – no word received regarding underwriting.

OLD AND NEW BUSINESS COMBINED:

- I. Discussion of consulting project Listenership study.
Grad students will make a presentation at the Quarterly meeting on the Listenership Survey.
- II. Discussion of the following in light of the Listenership study:

“The IDS picked up the story of the WFHB local music benefit, and that got picked up on Google News. Nice going! Should we look for a way to get someone (NOT Jar) working on a regular stream of press releases”.

The growing Asian market.

Actively recruit Korean and/or Mandarin speaking volunteers

Focus more on internet market, ore effective streaming.

All music 24/7 feed for restaurants, businesses, and bars.

- III. Discussion of consulting project Website analysis.

Tom Henderson moved to adjourn to closed session. Jerry Stern seconded. All said aye – meeting was adjourned at 7:40 PM.

Board Actions:

Approved September and October Board minutes (as amended).