

WFHB BOARD OF DIRECTORS  
BOARD MINUTES May 18th, 2015  
Hooker Conference Room #245, City Hall  
201 N. Morton St., Bloomington, IN

- I. CALL TO ORDER / ATTENDANCE OF BOARD MEMBERS
  - a. Called to order at 7:06pm.
  - b. Present: Maria McKinley, Sheryl Mitchell, Sarah Ryterband, William Morris, Joe Estivill, Louis Malone, Sarah Borden, Cleveland Dietz, Kelly Wherley (recorder). Guests: Dan Withered, Dave Rollo, Darin Bagley, Andy Ruff.
- II. PRESENTATION BY DAVE ROLLO and ANDY RUFF
  - a. Dave Rollo began his presentation to the board concerning the program EcoReport and his concern that there is a lack of balance regarding the Bloomington deer culling issue in particular. Andy Ruff also presented to the board. It was made clear that this is not a Board issue—the board deals with governance and finance of the situation, content and management of volunteers falls to the WFHB staff. That being said, Sarah Ryterband (who also chairs the News and Public Affairs Committee) agreed to look into the grievance.
- III. REVIEW / APPROVAL OF MINUTES
  - a. Pushed until language concerning the Community Advisory Board in the Compliance Document we sent the CPB gets included.
- IV. GENERAL MANAGER'S REPORT
  - a. Advertising and Promotion
    - i. COPROMOTIONS: John Hartford Memorial Festival, City of Bloomington Parks and Recreation 50+ Expo
  - b. Community Relations
    - i. Dorothy Granger on Nonprofit Alliance of Monroe County panel about managing changes in leadership May 14
  - c. Financial Management
    - i. FY2015 Budget
  - d. Fundraising
    - i. Events
      1. Acoustic Roots Festival—May 23<sup>rd</sup>, 2015
        - a. SPONSORS: Smithville Fiber, Deer Park Americana Music Series, Pine Room Tavern
        - b. PRESS: Full feature article in NUVO Weekly—Austin Lucas, Bob Lucas, and Jim Manion interviewed; Austin Lucas profil in Indiana Daily Student; Hot Spot section of the Herald-Times
        - c. ADVERTISING: NUVO Weekly, LEO Weekly, Facebook boosts.
      2. Firehouse Follies—June 7, 2015
        - a. SPONSORS: Smithville Fiber, Indiana University Credit Union, Lennies' Brewpub, Ivy Tech

- ii. Grants
  - 1. CPB Community Service Grant
    - a. Preliminary Results: with the exception of our proposed Community Advisory Board structure, which we will have to talk out with CPB proper, and not using discrete accounting to track our restricted spending, we are 100% compliant.
- iii. Membership
  - 1. Lotus Fund Drive
  - 2. Year End Fund Drive
- iv. Underwriting
  - 1. SOLD THIS MONTH: Habitat for Humanity ReStore, Bloomington Open Studios Tour
  - 2. SOLD LAST MONTH: WTIU/WFIU, Indiana University Credit Union, Smithville Fiber, Hopscotch Coffee, The Bluebird Nightclub
  - 3. DELINQUENT ACCOUNTS: El Norteno, Bloomington Guitar and Amp, Press Puzzles
- e. Facilities and Operations
  - i. Volunteer hours tracking
    - 1. Site is ready for launch, also has the capacity for tracking staff hours through a slightly different channel
  - ii. Bloomerang donor database conversion
    - 1. Conversion process finally under way after substantial technical difficulty with CiviCRM. Timeline to completion is roughly 45 to 60 days.
  - iii. Digital Console
    - 1. Open orientation to begin tomorrow
  - iv. Policies and Compliance
    - 1. FCC Quarterly issues Reports up-to-date
    - 2. CPB Compliance Audit went OK, preliminary report due in a couple weeks, then a final report will be released around September 2015.

V. DEVELOPMENT DIRECTOR REPORT

- a. No report for this month.

VI. COMMITTEE REPORTS

- a. Executive Committee
  - i. Nothing to report.
- b. Finance Committee
  - i. Discussing the budget later.
- c. Policy Committee
- d. Personnel Committee
  - i. Working on the elections—We’re holding it in the MCPL Auditorium (which means we can’t have food or drinks) and Maria is including Tom’s YouTube introductory video in the

packet sent out to participating members. There have been no petitions from PMs to become a board candidate.

- ii. Annual Meeting begins at noon. Dorothy, Jar, and Jeffrey Morris are due for review.

VII. OLD BUSINESS

- a. New Board Member Nominations—Nothing there to report.

VIII. NEW BUSINESS

- a. Annual Budget

- i. The board discussed the budget at length. Moving Fall Fund Drive to early September was suggested as well as keeping the budget on the agenda for the next couple of months. The votes were as followed:

1. Staff Wage Freeze: Sheryl Mitchell moves that we initiate a wage freeze for the next six months. Sarah Borden seconds. Motion passes.
2. Budget Approval: Sarah Ryterband moves to approve the budget with the wage freeze provision. Sheryl Mitchell seconds. Motion passes.

- b. CPB Compliance Audit

- i. Discussed during GM Report—Cleveland notes that if we surpass the NFFS (non-Federal Financial Support) monetary threshold we will be audited every time.

IX. SUMMARY AND RECAP OF MOTIONS MADE AND APPROVED

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